

Applicant: Footer et al.
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Amendments to the Claims:

Please amend the claims as follows:

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JB
1. (Currently Amended) A system for obtaining data regarding customer use of interactive television, comprising:
- at least one application servers including at least one application program where the at least one application program is transmitted to users via at least one broadcast centers;
 - a communications satellite, where the communications satellite receives transmissions from the at least one broadcast center;
 - a plurality of satellite dishes that receive the at least one application programs via the communications satellite, where each satellite dish transmits signals to a integrated receiver/decoder (IRD), where the IRD may transmit signals via a modem;
 - at least one graphic user interface (GUI) provided for each IRD, where the at least one GUI enables users to interact with and input data to the at least one application program, where the IRD includes callback functionality and flash memory;
 - a data log of user transactions and navigation activity, said data residing in the flash memory;
 - at least one communications servers for receiving any callback functionality including data;
 - at least one interactive servers where the at least one interactive server receives signals from the at least one communication server, wherein the at least one interactive server encapsulates the data into an appropriate protocol for transmission and each interactive server including a 333 MHz CPU or greater and 256 MB RAM or greater;
 - at least one interactive data repository (IDR) for storing data; and
 - a router in each interactive server, where each router includes a router application, said